

dLook Link Accelerated Mobile Pages

The dLook Link Accelerate Mobile Pages are 4 times faster than the average website and are optimised for businesses targeting people on mobile phones.

Link AMP page \$399 once off \$199 Installation *

An Accelerated Mobile Page is a technology developed by Google to increase customer satisfaction with your business website. The technology involves a compression of your website into a code that allows it to be served at least 4 times faster than your current site on mobile phones. As a small business we believe that you need a fast website and in today's market if you want to come up in places like Google and Facebook a Link AMP page is the perfect tool to get that done. It will help increase visitors, conversions and ultimately customers. We believe you need all of those things but we don't believe you need to spend thousands to get them.

Why a Link Accelerated Mobile Page

We think that the future for small businesses online is showing up on platforms like **Facebook** and **Google** and that customers will only go to a website to verify the information they've found on those platforms and check the business exists and is professional. If we look even further ahead we think Artificial Intelligence and Virtual Personal Assistants with voice activation will be doing the searching for the customer. Thus we believe that businesses need an incredibly fast but also basic website to appeal to those machines, help them rank on the big platforms and create a seamless experience if the customer does actually come to their site. But we know that most businesses are focused on providing excellent services and products, generating positive feedback and building their reputation. They are too busy to deal with the gritty

This is why we are offering our cutting edge Link solution for an incredibly affordable price.

Accelerated Mobile Pages

technical reality that faces them.

The Link AMP page is a compressed code version of your website designed to appear on all mobile devices at least 4 times faster than your current site. With your domain name and all your company's key information it's modern design is optimised as a Google validated superior, stand alone accelerated site or as an automatic cached fast mobile entrance page linked for older sites.

- Improve your chances of being chosen first on mobile devices
- Drive customers to your business
- Be found for your company details, products and services
- · Click to Call on mobiles to allow direct customer calling
- Lightning fast response for a great customer experience
- Mobile responsive site looks great on all devices
- All managed and optionally run on Tier1 hosting in Australia
- Google My Business
 Sync
 ON

 Facebook
 Sync
 ON

 Twitter
 Sync
 ON

 Foursquare
 Sync
 OFF



Link AMP Extra Features

In addition to the Link Accelerated Mobile Page dLook will provide you with our free listing management tool. This will allow you to easily create and manage your Google My Business, Facebook and many other listings and entries across the web. Save hundreds of hours a year. The full features include:

- Google Insights access, Listing Sync and dLook Directory
- · Each account has its own Business dashboard to manage services, social media and online presence
- Access to optional Reputation, Review Generation Suite, Listing Sync Pro and Social Management tools
- · Options for Do It for Me solutions if you are time poor



Google Insights

Understand how your business is performing on Google Search and Maps. Google Insights in Anchor Listing dashboard provides a valuable glimpse into your customer's activities, including:

- How customers find your listing
- Where customers find you on Google
- · What customers do once they find your listing

What you get

Below is a complete list of items that come with the dLook Link Accelerated Mobile Pages.

- Your own Link AMP page
- Description of your business
- Deployment to your current hosting
- Your core contact details
- Click to call phone link for mobiles
- An account manager
- Ongoing technical support
- Google Insights access
- Listing Sync
- Modular compatibility with other dLook products



40% of people abandon a website that takes more than 3 seconds to load

Company: Phone Sales: Phone Support: Email: Website:

dLook Pty Ltd 1800 135 665 02 9290 2821 rmsales@dlook.com.au www.dlook.com.au



48% will visit a 489 -

company's website after reading positive reviews

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