

Easily build a mobile-optimized business listing that gets found online and in search.

Drive traffic to your business

It's important to get on the first page of Google and Bing search results. Doing so leads to more business traffic, and more traffic leads to more sales. But, faced with complicated search algorithms, it's tough to get there.

The dLook My Listing is a DIY business website building tool that helps by listing your business profiles to be found online. With a mobile-optimized design and code, this complementary listing tool enables you to load content and be found in search and drive traffic to your business. It's the first free step towards an Express pro website.

Combined with a Free dLook business directory entry the My Listing site provides a flying start for a new businesses to commence the journey to Be Found Online.

What is a business listing?

A business listing is an online profile website that contains information about your business (like the dLook listing). Customers can discover these profiles on sites like Google and Facebook, and then use them to learn more about your business.

My Listing is the optimal starter business listing for businesses striving to be found in local searches because it is rich with information and optimized for mobile.

Optimized for local search

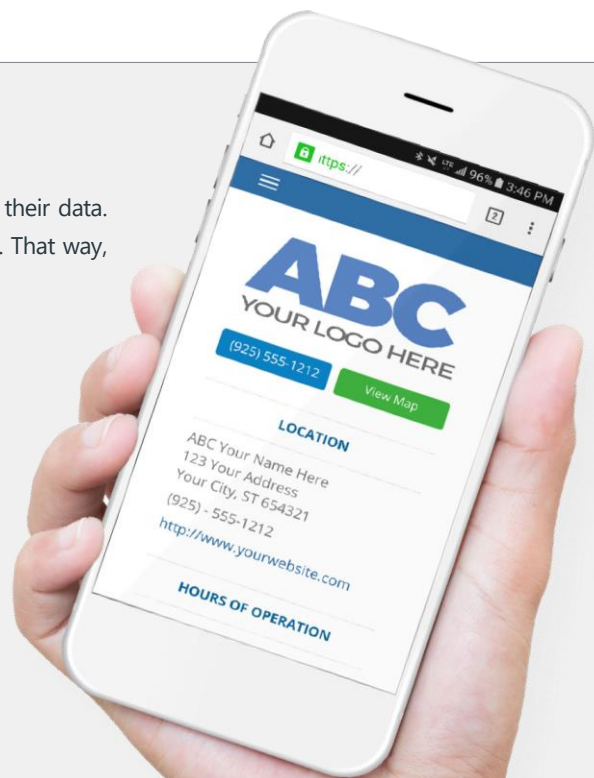
Search engines like Google and Bing use complex algorithms to find and organize their data. We've built My Listing in a way that follows the high standards outlined by Google. That way, your business listing is much more likely to get found in local searches.

Designed for mobile devices

Customers search for local businesses more often on mobile than on desktop. As such, search engines heavily favor mobile-optimized sites.

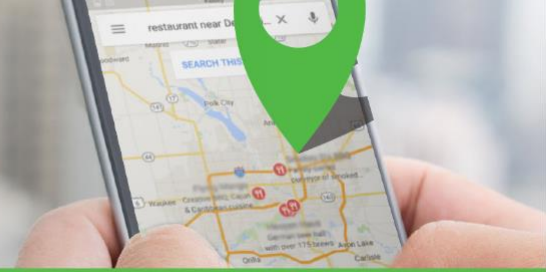
My Listing offers:

- A free responsive design that looks great regardless of screen size.
- Finger-friendly buttons that make it easy for consumers to contact or visit your business.
- Quick page load times for mobile devices.





Easily build a mobile-optimized business listing that gets found online.



Integrated with our other products

My Listing seamlessly integrates with other products within our product suite. This gives you more control over your online presence, reviews and reputation.

Reputation Management: Request, collect and respond to customer reviews. Customer reviews will help you build trust and credibility, and improve the chances customers choose your business over your competition.

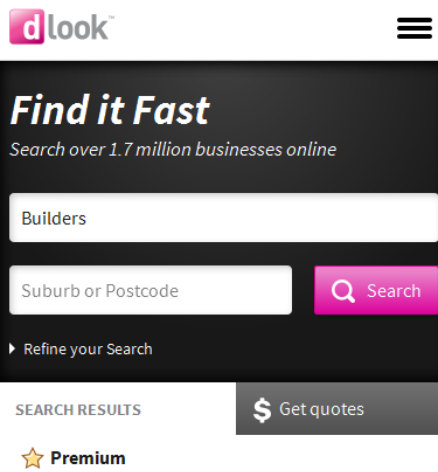
Social Marketing: Efficiently publish content, collect local real-time leads and gain full interaction through your social media pages.

Express Website: is your solution for an optimised, professional website designed and managed for small Australian businesses to compete in the online space for an affordable price.

With My Listing, you can easily build an information-rich business listing that includes:

- Contact info
- Photos
- Customer reviews
- Videos
- Coupons
- Custom pages

This unique listing also allows you to use your own branding, track your marketing campaigns and monitor site analytics.



Company:
Phone Sales:
Phone Support:
Email:
Website:

dLook Pty Ltd
1800 135 665
02 9290 2821
rmsales@dlook.com.au
www.dlook.com.au

