



Express Website

The most comprehensive website solution for **Small business**



Express Website

\$550 once off
\$40/Month*

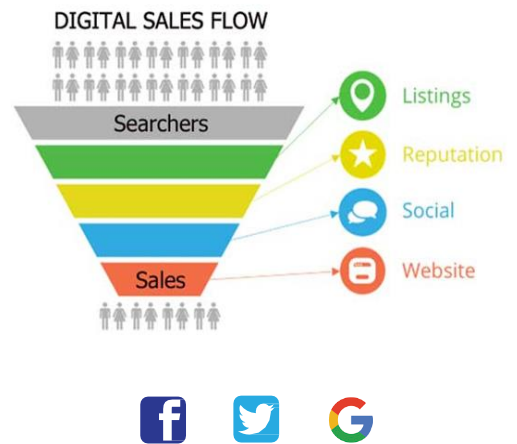
Be Found Online. Manage. Grow revenue.

The Express website platform is designed for small Australian businesses to compete in the online space for an affordable price. For those without websites it's a great first site, for those with a website it's the specialised rankings boost you need to be found. The Express website is **the most comprehensive and cost effective business website solution in Australia.**

Express Website – The Sales doorway

The managed **Express** website platform includes hosting and optimised website name, professional copy, images, click to call, Google My Business (GMB) submission, video and content so your business can Be Found Online anytime on all devices in more places across the web. The package includes:

- Mobile responsive multipage website.
- Each account has its own Business dashboard to manage services and presence.
- Optimised web address, email and SEO flow design plus access to Reputation, Review and Social tools.
- Promotional video.
- Account manager.
- Technical support.



Express Platform

Express platform enables your business to tailor a website solution to suit your growing requirements. Add product and services pages, gallery pages, testimonials, pricing tables, your products and services, custom forms and much more. Add Social Media setups for Facebook, Google and Twitter or a managed Adwords campaign and more.

- Improve your chances of getting found online.
- Drive customers to your business (be found in search).
- Quickly change your images or add specials and info whenever there's a change to your business' details.
- Add animations, eCommerce and Click to Call.
- Sliders, chat bot and custom forms.
- Control and update with CMS access.
- All SEO managed, backed up and hosted on Tier1 hosting in Australia.

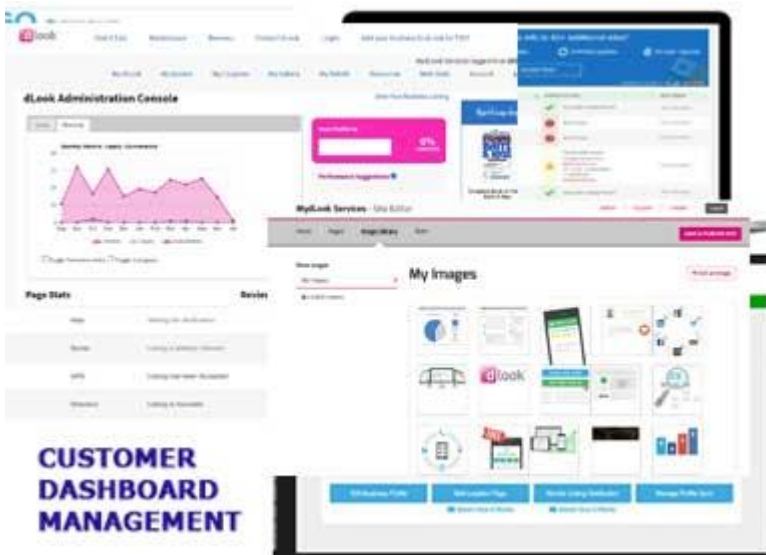
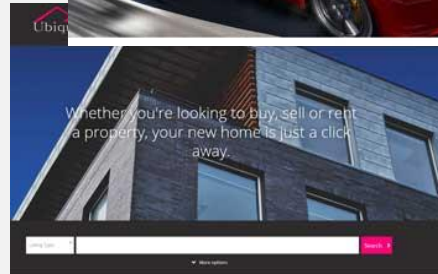
	Google My Business	Sync	<input checked="" type="checkbox"/> ON
	Facebook	Sync	<input checked="" type="checkbox"/> ON
	Twitter	Sync	<input checked="" type="checkbox"/> ON
	Foursquare	Sync	<input type="checkbox"/> OFF

* Annual Contract \$440 inc gst or \$40/month when paid monthly

Elite Website

Elite builds on Express foundations but is a larger, more complex and tiered responsive website themed to match your evolving business requirements. Add advanced sliders, animation, videos, extra gallery pages, interactive reviews control, chat bots, hit/lead generators, pricing tables, ecommerce shopping cart, CMS manager, custom forms and much more. This SEO optimised website enables you to compete in crowded markets and to:

- Drive more traffic to your website
- Manage services and customer reviews
- Update Google, Facebook and Twitter accounts
- Offer coupons to generate new revenue



Why Need a Website?

An Express website is a digital doorway to your business. Express is a geo located, managed website and a reliable way to show potential customers what your business can do. Add options of chat, reviews and access to allow potential customers to interact seamlessly. These services that are just not available with the old media signs and billboards.

If you do not have a website or one that does not deliver and so mainly rely on word of mouth or signs that reach less every year than Express is the solution and the digital growth pathway.

The change in customer feedback power means that recent customer reviews attached to your website and reputation are now relied upon by almost all prospective new customers as they research a business before deciding on contacting.



90% of consumers use search to review your business before contacting

Company:
Phone Sales:
Phone Support:
Email:
Website:

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