



REPUTATION MANAGEMENT

Reputation Monitoring for Small and Medium Businesses

TAKE CONTROL OF YOUR ONLINE REPUTATION TODAY

Your reputation is what you say about yourself and what others say about you. Every day, customers are searching or talking about your business on websites like Facebook, Google, Bing, Yelp, TripAdvisor, blogs and elsewhere, and this chatter has a direct impact on your revenue — it's time you joined the conversation.

dLook Reputation Manager gives you control over your online presence by helping you correct online listings, deal with mentions, respond to reviews, benchmark your online presence against competitors and more.

Reputation Manager

\$490/Annum *

90%

and more of customers use the internet to find a local business or service

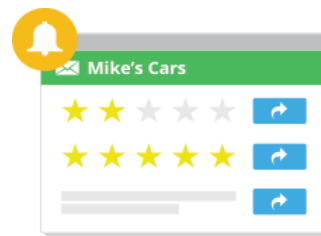
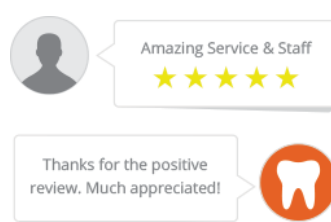


Verify your listings to improve your search rank

Hear what people are saying all over the web

Push positive reviews out to multiple sources

Stay in-the-know with regular reports



Verify the accuracy of your online business listings across review sites, directory sites and social networks. Manage Google, Facebook and Twitter from one point. Inconsistent listing data can lead to poor search results.

Compile mentions from a variety of sources, including news sites, blogs and social networks. Plus, highlight the most positive and negative mentions using automated sentiment analysis.

Generate new positive reviews, deal with negative ones. Pull in results from major review websites to view overall scores. See and act on which keywords your customers are using to describe your business.

Executive reports break down how your business is faring in online conversations and helps you understand what to do. Alerts are also sent every time new information is found.

* Annual Contract \$490 inc gst



BENEFITS

- A tool to manage your online reviews and social reputation centrally
- Hear what your customers are saying about your business on review sites, blogs and social networks
- Ensure your online listings are consistent across the web and social media
- Monitor your company's activity on social media
- Benchmark your online presence against your competition
- Receive regular executive reports that help improve your presence
- Gather reviews from customers both online and on-site or store with **Review Generation** and deal with them in one place

73%

lose trust in brands due to inaccurate local business listings.



Monitor, manage and build your online reputation today!

4/5 consumers use search engines to find local information like business address, hours and directions.

Company:
Phone Sales:
Phone Sydney:
Email:
Website:

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